

October 2, 2019

RE: Dorchester County Census 2020 Complete Count Committee

Dear Prospective Dorchester Committee Member;

On behalf of the Dorchester County Council, I would like to invite you to participate as a member of the Dorchester County Complete Count Committee. The Committee will be formulating and implementing the local publicity campaign and outreach efforts for the 2020 Census. The primary purpose of the campaign and outreach efforts are threefold:

- > Encourage participation in the Census
- ➤ Increase the self-response for households responding online, by phone, or mailing back their Census questionnaire
- > Encourage other organizations, institutions and commissions to be involved in the Census

Census Day is April 1, 2020. The Committee will meet about once a month through April 2020. The Committee's work should be complete by June 2020.

A kickoff meeting of the Committee will be held on Tuesday, October 22, 2019 from 10:30 am to 12 noon at the Innovation Center located at 104 Tech Park Drive. At the meeting, representatives from the U.S. Census Bureau will make a presentation to describe the program, provide ideas for outreach and answer any question you may have.

If you have any questions, please contact Wendy Jackson at 410-228-0281 ext. 1104 or wjackson@docogonet.com

Sincerely,

Nancy L. Shockley, Director

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Local Management Board